

## **PCC Issue Brief Highlights Importance of Offering Propofol during a Colonoscopy Procedure**

**Annapolis, MD / PRWeb / April 21, 2016** – Preventing Colorectal Cancer (PCC) has released the thirteenth issue brief in a series that underscores the importance of increasing U.S. colorectal cancer screening rates and highlights the obstacles and opportunities that influence efforts to achieve this goal. [Issue Brief #13, The Importance of Offering Propofol during a Colonoscopy Procedure](#), addresses the role utilizing the Gold Standard during a colonoscopy screening plays in increasing the rate of colorectal cancer screening.

The new issue brief explores the importance of providing a painless approach to a colonoscopy in order to reduce the patient fear factor, reduce the anxiety associated with the procedure and ultimately increase the rate of screenings.

PCC launched the [issue brief series](#) to educate key stakeholders on the importance of increasing screening rates among the U.S. population. The series is a compelling resource for physicians, patients, payors, public policy experts and others who can take action to make a difference and serve as champions for patient safety.

Previous issue briefs in the series can be found [here](#). Topics include:

- *Colonoscopies Prevent Colon Cancer*
- *Preventing Colorectal Cancer: The Benefit of Propofol*
- *Health Insurers Should Cover Propofol Sedation*
- *Why We Need Pricing Transparency*
- *The Impact of Health Insurance Reform on Colorectal Cancer*
- *FDA Approves SEDASYS Device*
- *Take Advantage of the Patient Protection and Affordable Care Act Preventive Care Clause, Get Screened for Colorectal Cancer via Colonoscopy*
- *Drug Shortages Impact Colorectal Cancer*
- *Colorectal Cancer Screening: The Genetic Factor*
- *Young Adults Face Increased Risk of Colorectal Cancer*
- *Making an Informed Choice: Colonoscopy Screening Locations Explained*
- *The Importance of Offering Propofol during a Colonoscopy Procedure*

“A cancer prevented is better than a cancer cured,” Steven J. Morris, MD, FACP, PCC board chair and president, Atlanta Gastroenterology Associates. “We hope the issue brief series will save lives by providing information and guidance needed to educate the public, policymakers and other key stakeholders regarding colorectal cancer screening.”

Those interested in more information may visit [www.preventingcolorectalcancer.org](http://www.preventingcolorectalcancer.org) to sign up to receive the issue briefs as they become available via email. The website also contains other valuable resources and information on colorectal cancer and prevention efforts.

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**About Preventing Colorectal Cancer ([www.preventingcolorectalcaner.org](http://www.preventingcolorectalcaner.org))**

Headquartered in Annapolis, MD, Preventing Colorectal Cancer (PCC) preserves the tradition of safe, comfortable and quality-based medicine. PCC is a not-for-profit 501(c) 6 advocacy organization with the primary mission to educate both public and private stakeholders about the opportunities to reduce the incidence of colorectal cancer through promoting effective screening, prevention and care options for patients. Membership is open to all individuals and groups.